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## **CLOTHING OUR KIDS (COK) PRESS RELEASE – JANUARY 26, 2025 ENDING 2024 AND STARTING 2025, COK IS BLESSED WITH THE GENEROSITY OF SO MANY NEIGHBORS AND FRIENDS**

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**“Children are the world’s most valuable resource and its best hope for the future”  
President John F. Kennedy**

The Sussex County Community is doing its part to ensure a hopeful future for the students supported by Clothing Our Kids (COK). COK was blessed during the Holiday Season with generous donations from businesses and individuals. These funds come at a time when the demand for essential school clothing is at an all-time high. Clothing purchases in the month of December were \$14,000 with COK supplying clothing to the Head Start, Pre-K, Elementary, and Middle School students in the County. That does not include the High School Program initiated in the 2023/2024 School Year. COK is currently serving Cape Henlopen, Sussex Central, Woodbridge and is bringing on Laurel and Seaford High Schools at the start of this new year. Seaford has the highest student poverty rate in the County at 19.8% with Laurel second at 18.9%

Delaware Curative Workshop is a private foundation located in Greenville, Delaware that primarily funds good works/charity through grants. The purpose of Delaware Curative Workshop is to fulfill the underserved or unserved needs in the community through donor directed funds. The Workshop generously provided COK with a \$8,000 grant in December as one of our largest contributors.

Others include \$4,500 from an Anonymous Donor with Conley United Methodist Women’s Group and All Saints Parish Thrift Shop both donating \$1,000 each. Tidemark Federal Credit Union rounded out the large business donations at \$500. The balance came from generous individuals. On behalf of the students we serve, a big thank you to all our friends and neighbors.

Clothing Our Kids is an Official 501(c)(3) Approved organization whose Mission is to improve the lives of at-risk Head Start, Pre-K, Elementary, Middle School and now High School students by providing them with appropriate school clothing. Education is crucial in pulling kids out of poverty. Being distracted by the lack of adequate clothing holds these youngsters back from making the most of their learning abilities. It is imperative for these students to feel good about going to school and that is the role filled by COK. Providing a better life through education is imperative. It is COK’s goal to assist these youngsters with an equal start in their early education and help them become successful students and productive adults.

**“We can’t help everyone, but everyone can help someone”, President Ronald Reagan**

**For additional information regarding Clothing Our Kids (COK), and to donate, please go to [www.clothingourkids.org](http://www.clothingourkids.org). Kindly pass on the good work of COK by sharing this Press Release and liking our Social Media posts with your family, friends, neighbors, and colleagues.**

